



MEGATRENDS  
AND INNOVATION:  
HOW  
WILL CHANGE  
FINANCE  
AND ECONOMY

Invitation

19 settembre 2019 - ore 16.45

Centro Convegni Paolino d'Aquileia  
Udine, via Treppo 5/B

# MEGATREND AND INNOVATION: HOW WILL CHANGE FINANCE AND ECONOMY

## AGENDA OF THE EVENT:

### WELCOME

**Michela Del Piero**

Presidente Banca di Cividale ScpA

**Lino Vasinis**

Regione Autonoma Friuli Venezia Giulia

**Megatrends and opportunities to support return,  
growth and sustainability**

**Gianluca Minella** (Deutsche Bank London)

**Energy poverty: policy and investment solutions for Europe**

**Edo Omic** (CEB – Council of European Development Bank)

**Evolution of the "Smart City"**

**concept and the cities of the future**

**Alessandra Cassisi & Angelo Giordano** (CiviEsco)

**The evolution of european context to support innovation  
and the research and development framework programme:**

**from H2020 to Horizon Europe**

**Marco Falzetti** (APRE - Agenzia per la Promozione della Ricerca Europea)

**The role of crowdfunding in the future European strategy**

**Luigi Della Sala** (ECN – European Crowdfunding Network)

**Alternative finance:**

**advantages and opportunities of crowd-lending**

**Daniele Zini** (October)

**Equity crowdfunding to finance green projects**

**Carlo Allevi** (WeAreStarting)

**Epilogue Massimo Bolzicco** (CiviEsco)

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