



Future funding for EU cultural and creative sectors

European Commission

Erasmus+: 30 years in the making
9 MILLION PEOPLE
 Individual mobility, Strategic partnerships, Knowledge alliances, Sector skills alliances, EU Voluntary programme, other

What is Horizon 2020

EP Pilot projects, FLIP 123, Makers' mobility, etc.

STARTUP EUROPE

S+I+ARTS

COSME

WORTH programme, SME support, other

Policy projects, Cross-sectoral strand, Network Call, other calls

Creative Europe

Funding opportunities

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European Commission, DG EAC

CURRENT SITUATION OF SECTORAL

LEGISLATIVE PROPOSALS

Neither European Parliament nor Council ready

KEY PROGRAMME:



Common Agricultural Policy

Partial agreement reached

KEY PROGRAMMES:



Horizon Europe



Digital Europe



European Defence Fund



LIFE



Space programme



Overseas Association Decision



Justice, Rights and Values Fund



Connecting Europe Facility



Fiscalis



InvestEU

European Parliament position adopted

KEY PROGRAMMES:



Neighbourhood, Development and International Cooperation Instrument



European Maritime and Fisheries Fund

7

12

10

16



Co-legislators ready to negotiate; Trilogues could start swiftly in the new legislature

KEY PROGRAMMES:



Erasmus



Creative Europe



European Solidarity Corps



Internal Security Fund



Asylum and Migration Fund



Customs' programme



Instrument for Pre-accession Assistance
European Social Fund Plus



European Regional Development Fund and Cohesion Fund



EU Anti-Fraud Programme



European Globalisation Adjustment Fund

What's new (funding) after 2021+

New EU budget (Commission proposal, 2/5/2018)

Reached partial agreement on 12 sectoral files, while negotiations can start on further 16

13 June - The Commission calls on the European Council to set out a roadmap to achieving an agreement on the EU long-term budget in the autumn.

New **Creative Europe programme 2021-2027**



Creative Europe 2021 - 2027

Creative Europe

Budget for 2021-2027: **€1.85 billion**

Current budget: **€1.46 billion**

MEDIA €1.081 billion

€820 million

CULTURE €609 million

€450 million

Cross-sectoral €160 million

(previously with a separate budget of €190)

- Promote European cooperation on cultural and linguistic diversity and heritage
- Increase the competitiveness of the cultural and creative sectors, in particular the audiovisual sector



Creative Europe - Culture strand

A budget of €609 million to:

- Promote **cross-border circulation** of operators and works
- Increase **cultural participation** and **social inclusion**
- **Generate jobs and growth** within the cultural and creative sectors
- Strengthen **European identity and values**
- Contribute to international relations through **cultural diplomacy**

What's new

- New **individual cross-border mobility scheme**
- More support for promotion of European culture **beyond the EU**
- **Sectorial approach** for specific sectors



Creative Europe - Cross sectoral strand

A Budget of €160 million to:

- Strengthen a free, diverse and pluralistic media environment, qualitative journalism and support media literacy
- Promote innovative approaches to content creation, access, distribution and promotion across cultural and creative sectors
- Promote the programme and its funding opportunities (Creative Europe Desks)

What's new

- More opportunities for out-of-the-box thinking and **innovation** across sectors
- More stability of funding for actions supporting **free, diverse, and pluralistic media & media literacy**



The new EU Research programme Horizon Europe

https://ec.europa.eu/commission/sites/beta-political/files/budget-may2018-horizon-europe-regulation-annexes_en.pdf

*What's interesting for CCS? The notion of **European innovation ecosystems** to*

- connect with **regional and national** innovation actors
- enhancement of **soft skills for innovation** to research and innovation actions
- complement the ERDF support for innovation **eco-systems and interregional partnerships** around **smart specialisation topics**



The new InvestEU Programme

https://ec.europa.eu/commission/sites/beta-political/files/budget-may2018-investeu-regulation_en.pdf

What's interesting for CCS here? The InvestEU Programme should

- ... also contribute to the support of **European culture and creativity**.
- operate under **four policy windows**, mirroring the key Union policy priorities, namely sustainable infrastructure; research, innovation and digitisation, SMEs, and social investment and skills. It will also **support cultural activities with a social goal**.



The new Digital Europe Programme

https://ec.europa.eu/commission/sites/beta-political/files/budget-june2018-digital-europe-annex_en.pdf

Concerning **education and culture**, it will:

- provide creators and creative industry in Europe with access to latest digital technologies from AI to advanced computing,
- exploit the European cultural heritage as a vector to promote cultural diversity, social cohesion and European citizenship
- establish a network of Digital Innovation Hubs



The New European Agenda for Culture, 22.5.2018 – ***DIGITAL4CULTURE***

Digital4Culture:

- The creation of **heritage digitisation centres** across the EU
- A new **EU Film Week** to make European films available to schools across Europe
- **Mentoring** schemes for audiovisual professionals, particularly women
- A new pan-European network of **Digital Innovation Hubs**



Pan-European network of **Digital Innovation Hubs**

<https://ec.europa.eu/digital-single-market/en/digital-innovation-hubs>

To help DIHs to effectively collaborate and network, the **European Commission launched the European catalogue of DIHs**, a repository that includes more than 450 existing digital innovation hubs across Europe and that will keep growing with new additions in the future.

<http://s3platform.jrc.ec.europa.eu/digital-innovation-hubs-tool>

Open calls H2020 general:

DIGITISING AND TRANSFORMING
EUROPEAN INDUSTRY AND SERVICES:
DIGITAL INNOVATION HUBS AND
PLATFORMS,

H2020-DT-2018-2020

for SMEs:

European Commission | **Upcoming open calls under I4MS & SAE projects**
using "cascade funding"

Project	Technology Area	Call 1	Call 2	Call 3	Call 4
I4MS (Innovation for Manufacturing SMEs) Initiative					
HORSE	Robotics	Nov.17	-	-	-
ReconCell	Robotics	Nov.17	-	-	-
I4MS	Logistics for Manufacturing (Robotics)	Sep.18	Sep.19	-	-
CloudFacturing	HPC cloud-based simulation services	Jul.18	Jul.19	-	-
MIDH	CPS/IIoT for Manufacturing	Mar.18	Mar.19	-	-
AMABLE	Additive Manufacturing	Jul.18	Spring 19	Spring 20	-
SAE (Smart Anything Everywhere) Initiative					
FED4SAE	Cyber-Physical and Embedded Systems	Nov.17	May18	Nov.18	-
TETRAMAX	Low energy computing powering CPS and IIoT	Nov.17	Oct.18	Sep.19	Apr.20
• Value chain/interdisciplinary		Feb.18	Dec.18	Oct.19	Apr.20
	• Entrepreneurial	Aug.18	Aug.19	Aug.20	-
DIATOMIC	Advanced micro-electronic components and Smart System Integration	Mar.18	Sep.18	-	-
SmartTEES	Organic and large area electronics	Dec.17-Sep.19	-	-	-
Other projects					
Data Pitch	Data brokerage between public sector organisations and SMEs	Jul.17-end Sep.17	Autumn 18	-	-

REGIONAL FUNDS:

More than **70 EU regions** have chosen CCIIs as a priority of their **smart specialisation strategies** supported by regional funds,

recognising them as a **driver for regional growth and locally-rooted jobs.**



European Regional Development Fund Allocations in EU amounts by Category of intervention related to Cultural Heritage¹:

	2007-2013	2014-2020
AT	€12,107,000.00	
BE	€30,854,367.00	€21,586,842.19
BG	€82,120,433.00	€85,642,499.00
CY	€11,900,000.00	€25,000,000.00
CZ	€524,938,347.00	€408,267,194.88
DE	€266,752,134.00	€133,512,520.00
DK	€12,254,216.00	
EE	€69,209,924.00	
ES	€357,959,103.00	€241,667,777.00
FI	€29,860,678.00	
FR	€156,452,457.00	€165,710,124.13
GR	€534,421,447.00	€211,230,809.00
HR	€9,505,289.00	€128,351,269.00
HU	€410,426,968.00	€142,882,610.00
IE	€500,000.00	€19,000,000.00
IT	€818,211,431.00	€756,651,438.29
LT	€118,843,004.00	€86,850,183.00
LV	€42,373,529.00	€20,000,000.00
MT	€64,388,820.00	€30,726,549.00
NL	€23,134,000.00	
PL	€1,051,168,986.00	€970,518,256.00
PT	€337,647,661.00	€492,944,236.00
RO	€385,953,602.00	€276,595,745.00
SE	€22,796,051.00	
SI	€72,695,032.00	€13,000,182.00
SK	€200,617,527.00	
UK	€37,765,271.00	€15,874,854.00
Cross Border	€536,156,706.00	€554,955,591.76
Grand Total	€6,221,013,983.00	€4,800,968,680.25

(2007-2013 and 2014-2020)

EUR 11 billion of European Regional Development Fund support allocated to Cultural Heritage!

(1)

2007-2013 period includes categories 58 – preservation of cultural heritage, 59 cultural infrastructure and 60 cultural services.

2014-20 includes categories 94 Protection, development and promotion of public cultural and heritage assets, 95 - Development and promotion of public cultural and heritage services



European Commission

MAIN FEATURES OF THE NEW COHESION POLICY FRAMEWORK



A FOCUS ON FIVE INVESTMENT PRIORITIES, WHERE THE EU IS BEST PLACED TO DELIVER

Five main objectives will drive EU investments in 2021-2027:



a more **Smarter Europe**, through innovation, digitisation, economic transformation and support to small and medium-sized businesses



a more **Greener, carbon free Europe**, implementing the Paris Agreement and investing in energy transition, renewables and the fight against climate change



a more **Connected Europe**, with strategic transport and digital networks



a more **Social Europe**, delivering on the European Pillar of Social Rights and supporting quality employment, education, skills, social inclusion and equal access to healthcare



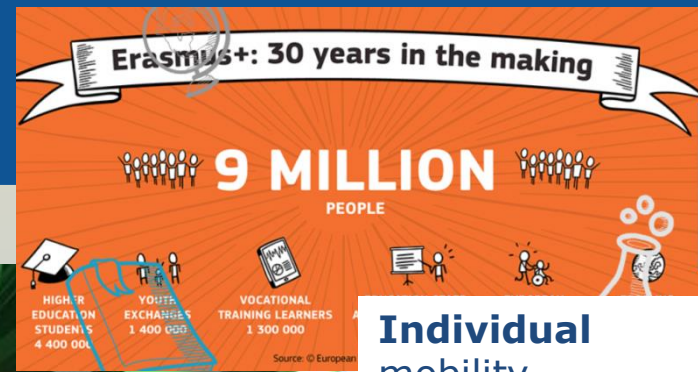
a **Europe closer to citizens**, by supporting locally-led development strategies and sustainable urban development across the EU.

(i) fostering **integrated social, economic and environmental development**, cultural heritage and security in urban areas;

(ii)... and including for rural and coastal areas also through community-led local development.



EP Pilot projects, FLIP 123, Makers' mobility etc.



Individual mobility
Strategic partnerships
Knowledge alliances
 Sector skills alliances
 EU **Voluntary** programme
 other



Funding opportunities

WORTH programme, **SME** support, other

Policy projects, Cross-sectoral strand, Network Call, other calls



The "cultural" momentum

- **G7 for Culture Ministers** on "*Culture as an instrument of dialogue among peoples*" (Florence, January 2017)
- **Leaders' meeting** (Gothenburg, November 2017)
- The **European Year of Cultural Heritage 2018**
- **Davos Declaration:** *European Ministers of Culture call for a policy of high-quality Baukultur* (January 2018)
- **New European Agenda for Culture** and Staff Working Document (May 2018)
- **EU Work Plan for Culture 2019** (November 2018)
- **European Framework for Action on Cultural Heritage** (December 2018)

The New European Agenda for Culture (May 2018)

https://ec.europa.eu/culture/news/new-european-agenda-culture_en

3 dimensions:

1. **Social dimension:**

harnessing the power of culture and cultural diversity for social cohesion and well-being

2. **Economic dimension:**

supporting culture-based creativity in education and innovation, and for jobs and growth

3. **External dimension:**

Strengthening international cultural relations





Work Plan for Culture 2019-22 (November 2018)

https://ec.europa.eu/culture/news/2018/new-work-plan-culture-start-2019_en

Priorities:

- 1. Sustainability in cultural heritage**
- 2. Cohesion and well-being**
- 3. An ecosystem supporting artists, cultural and creative professionals and European content**
- 4. Gender equality**
- 5. International cultural relations**

17 concrete actions to be carried out over 4 years

European Framework for Action on Cultural Heritage (Dec 2018)

<https://ec.europa.eu/culture/sites/culture/files/library/documents/staff-working-document-european-agenda-culture-2018.pdf>

5 Pillars, +60 actions

- Cultural heritage for an **inclusive** Europe: participation and access for all
- Cultural heritage for a **sustainable** Europe: smart solutions for a cohesive and sustainable future
- Cultural heritage for a **resilient** Europe: safeguarding endangered heritage
- Cultural heritage for an **innovative** Europe: mobilising knowledge and research
- Cultural heritage for **stronger global partnerships**: reinforcing international cooperation.



MI

OUR HERITAGE
WHERE THE PAST MEETS THE FUTURE





Access to Finance for CCIIs

European Commission

Erasmus+: 30 years in the making
9 MILLION PEOPLE
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Creative FLIP Finance Learning Innovation Patenting
 EP Pilot projects, FLIP 123, Makers' mobility, etc.

What is Horizon 2020

COSME COSME PROGRAMME FORGERS

S+I+ARTS STARTUP EUROPE

Startup Europe

WORTH programme, SME support, other

Policy projects, Cross-sectoral strand, Network Call, other calls

Creative Europe

Funding opportunities

existing programmes will continue...



policy project

"FLIP (Finance, Learning, Innovation and Patenting) for CCIs" EP Pilot Projects, started in 2018

FLIP for CCIs-1, 2 (and 3 publication foreseen in 2020), EP proposes to turn it into a Preparatory Action

Objectives:

Define and test policies and actions for sustaining and developing CCIs,

Generate cross-sectoral benefits and spill-overs in the different areas and sectors CCIs interface with

Areas of action:

skill classification model for CCIs

CCI-skills and traditional education and skills development systems

<http://creativeflip.creativehubs.net/#hero>

https://ec.europa.eu/culture/calls/pilot-project-cultural-and-creative-industries_en

The Cultural and Creative Sector Guarantee Facility










https://ec.europa.eu/programmes/creative-europe/cross-sector/guarantee-facility_en

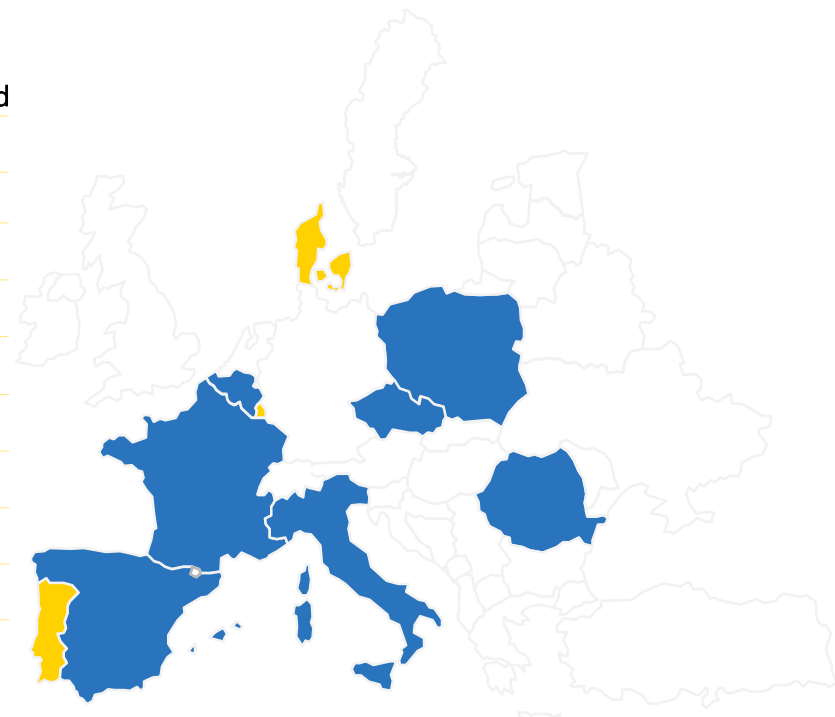
10 agreements signed with a total expected debt financing of EUR 863m corresponding to an aggregate budget allocation of c. EUR 63m



■ 7 countries where agreements have been signed
■ 3 countries where applications are under consideration

Agreements signed:

Country	Intermediary	Start of AP	Exp. Debt Financing supported
 Spain	CERSA	01/01/2017	EUR 250m
 Romania	Libra Internet Bank	01/03/2017	EUR 10m
 France	Bpifrance	01/05/2017	EUR 30m
 France	IFCIC (2 agreements)	25/07/2017	EUR 111.4m
 Belgium	PMV	19/12/2017	EUR 15m
 Belgium	Start SA	19/12/2017	EUR 10m
 Czech Rep.	Komerčni Banka	19/12/2017	EUR 25m
 Italy	CDP	28/03/2018	EUR 285.7m
 Poland	BGK	01/01/2019	EUR 126m



Will move to the EU-Invest programm with other SME-support measures





S + T + ARTS

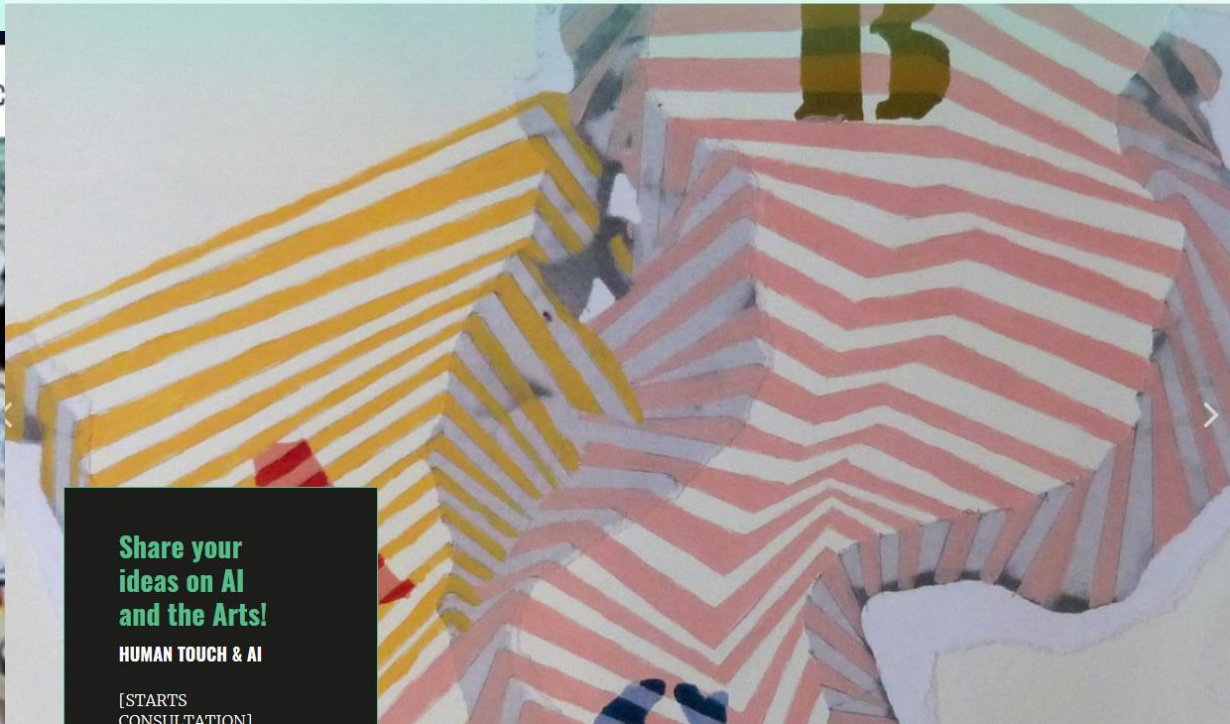
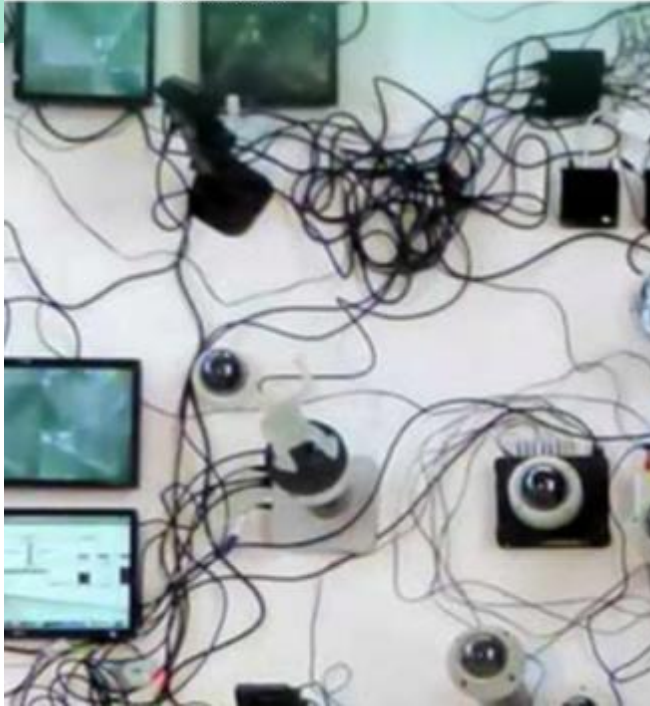
<https://www.starts.eu/>

S + T + ARTS

CALLS | EVENTS | NEWS | PRIZE | RESIDENCIES | LIGHTHOUSES



S + T + ARTS
RESIDENCIES



Share your
ideas on AI
and the Arts!

HUMAN TOUCH & AI

[STARTS
CONSULTATION]

ERASMUS for young entrepreneurs

- 1-6 months of mobility
- also for "start-up entrepreneurs" with less than 3 years of entrepreneurial experience

<https://www.erasmus-entrepreneurs.eu/page.php?pid=014>

Local contact points in your country can help:

<https://www.erasmus-entrepreneurs.eu/page.php?cid=5>

Recent testimonies of successful business networking -
Erasmus for Young Entrepreneurs programme

Join us on





1. Learning mobility of individuals

- Mobility of individuals in the field of education, training and youth
- Erasmus Mundus Joint Master Degrees
- Large Scale European Voluntary Service Events

2. Cooperation for innovation and the exchange of good practices

- Strategic partnerships in the field of education, training and youth
- Knowledge Alliances
- Sector Skills Alliances
- Capacity building in higher education and youth

3. Support for policy reform

4. European Voluntary Programme





Preparatory Action: Mobility Scheme for Artists and Creative People, *Call for Proposals EAC/S06/2019*

- Total budget is 1.5 m€, asking for proposals with max 500,000 so as to select and fund 3 beneficiaries
- According to the 2019 annual work programme for the implementation of the Creative Europe Programme: https://ec.europa.eu/programmes/creative-europe/content/2019-annual-work-programme-creative-europe_en, page 114)



EU Support for digital Start-ups

- Startup Europe (various activities to support web and ICT entrepreneurs in the EU through the H2020 programme)



<https://ec.europa.eu/digital-agenda/en/about-startup-europe>

Florence Lisbon Prague ATHENS EUROPEAN CAPITALS OF CULTURE ICÓW Siu els Guimarães Istanbul Osice Linn



Competition starts at least 6 years in advance, cities need to:

- **ENGAGE** with their citizens and stakeholders
- **DEVELOP** an ambitious programme, integrated into development strategy
- **HAVE** all new cultural infrastructure **READY** for the start of the year

58 CITIES

From Athens in 1985 to Plovdiv (Bulgaria) & Matera (Italy) in 2019

2019 **Plovdiv** (Bulgaria)
and **Matera** (Italy)
↓
2020 **Galway** (Ireland)
and **Rijeka** (Croatia)
↓
2021 **Timisoara** (Romania)
and **Elefsina** (Greece)
and **Novi Sad** (Serbia)
↓
2022 **Esch** (Luxembourg)
and **Kaunas** (Lithuania)

NEW! Capacity building activities for future ECOCs

https://ec.europa.eu/programmes/creative-europe/content/capacity-building-activities-european-capitals-culture_en

URBAN AGENDA

FOR THE EU



WORKING TOGETHER
FOR BETTER CITIES

CULTURE & CULTURAL
HERITAGE

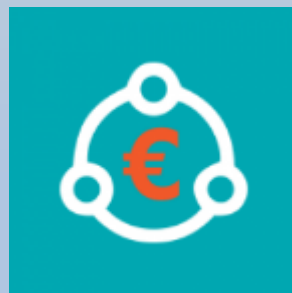
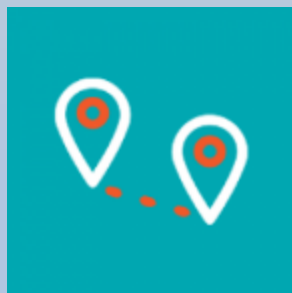
Urban Agenda for the EU

Partnership on Culture/Cultural Heritage launched

<https://ec.europa.eu/futurium/en/culturecultural-heritage/about-0>

<https://ec.europa.eu/futurium/en/urban-agenda>

<https://ec.europa.eu/futurium/en/culture-and-cultural-heritage>



*(two meetings took place, in Berlin and Brussels, next: presence at **European Week of Regions and Cities in October 2019** in Brussels)*

URBACT Action Planning Networks - supporting cities in addressing policy challenge by producing an integrated action plan

URBACT Networks on Culture and Cultural Heritage:

<https://urbact.eu/culture-heritage>

URBACT
helps cities to develop pragmatic solutions that are new and sustainable and that integrate economic, social and environmental urban topics.



URBACT Network
"Creative Spirits":
Boosting creative entrepreneurship through creative-based urban strategies

<https://urbact.eu/creative-spirits>

Lead Partner:
Újbuda - Hungary

Lublin - Poland
Kaunas - Lithuania
Waterford - Ireland
Loulé - Portugal
Ibi - Spain
Ravenna - Italy
Maribor - Slovenia
Sofia - Bulgaria





More:

New - KIC (Knowledge and Innovation Community) for CCIs

https://ec.europa.eu/commission/presscorner/detail/en/IP_19_3849

and:

The Culture and Creative City Monitor (*new edition to be launched*):

<https://composite-indicators.jrc.ec.europa.eu/cultural-creative-cities-monitor/>

Studies:

Study on competitiveness of CCIs for growth and jobs:

http://ec.europa.eu/growth/content/boosting-competitiveness-cultural-and-creative-industries-growth-and-jobs-0_en

Different CCI-related studies under Horizon 2020

<https://ec.europa.eu/programmes/horizon2020/en>



EU Funding Portal

For all different EU funding programmes, just type in "culture", f.ex....

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home>



Thank you!

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