



Access to Finance for CCIIs

European Commission

Erasmus+: 30 years in the making
9 MILLION PEOPLE
 Individual mobility, Strategic partnerships, Knowledge alliances, Sector skills alliances, EU Voluntary programme, other

What is Horizon 2020

STARTUP EUROPE
S+I+ARTS

Creative Europe

Funding opportunities

EP Pilot projects, FLIP 123, Makers' mobility, etc.

WORTH programme, SME support, other

Policy projects, Cross-sectoral strand, Network Call, other calls

Barbara Stacher, barbara.stacher@ec.europa.eu
European Commission, DG EAC

OMC expert group on access to finance for the CCS (2014-2015)



- OMC Report (2016) on **Access to Finance** "Towards more efficient financial ecosystems: <http://bookshop.europa.eu/en/towards-more-efficient-financial-ecosystems-pbNC0416091/>

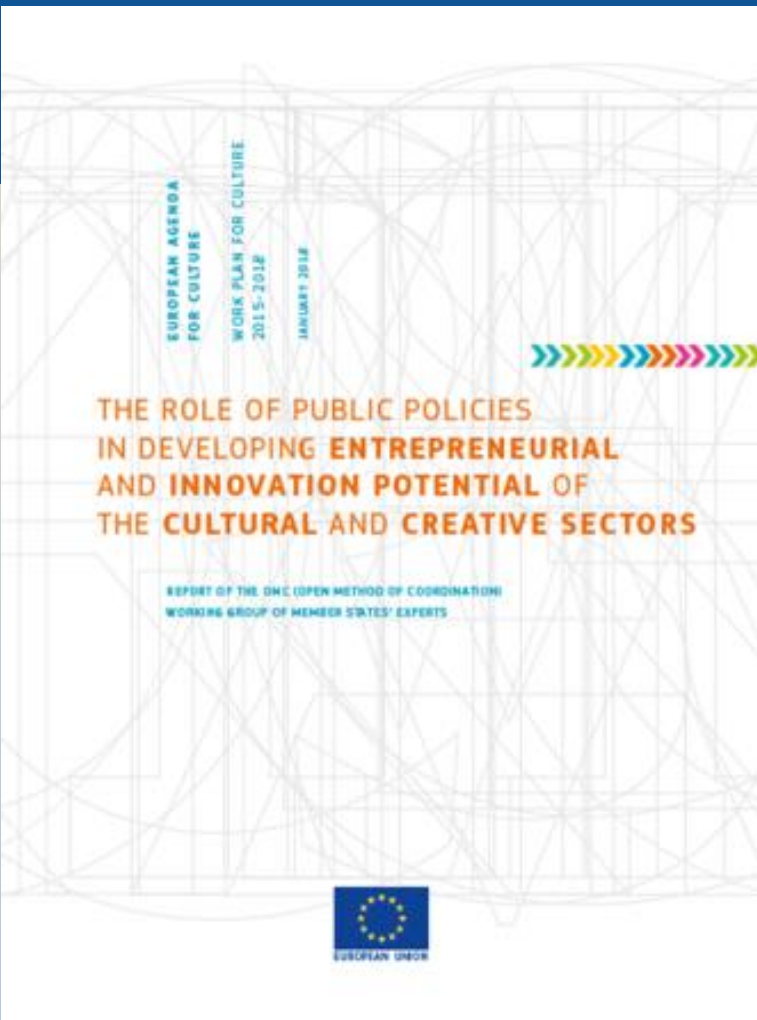
GOOD PRACTICE report in numbers:

- **32** illustrative stories (focus on the beneficiaries of innovative schemes)
- **100** funding instruments highlighted, available across Europe
- **6** strands of recommendations

OMC - "Role of public policies in developing entrepreneurial and innovation potential of the cultural and creative sectors", 2016-17



- Group worked "**across the silos**" (1 culture ministry/1 econ. ministry representative per country)
- **innovative methods** (world café format group discussions, co-creation)
- **innovative venues** (in creative hubs or similar buildings in different countries which offered to organise, linked to ECOCs, study visits,...)
- **Silo challenges** (where to present the final report,...)



<https://publications.europa.eu/en/publication-detail/-/publication/1c3f87fa-2e5a-11e8-b5fe-01aa75ed71a1/language-en>

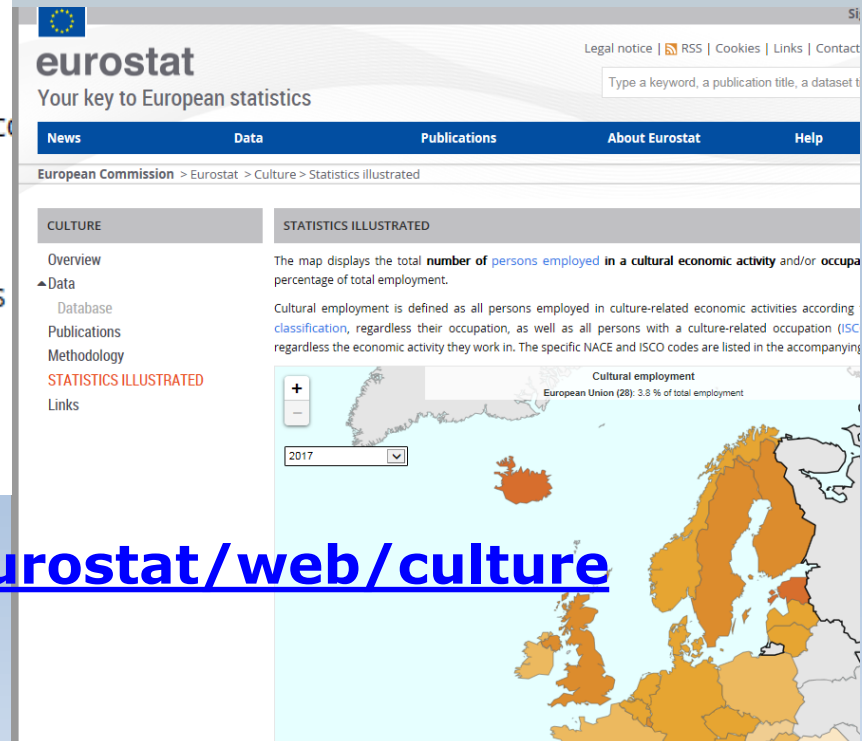
EU Cultural statistics

What information can I find here?

Culture statistics for the EU are not collected by a single stand-alone survey **data collections**. Culture statistics concern both social and economic aspects and **cover the following topics:**

- Cultural employment;
- Characteristics and performance of enterprises engaged in cultural economic activities and production of cultural goods;
- International trade in cultural goods;
- International trade in cultural services;
- Cultural participation (practice and attendance) and culture in cities (percentage of cities' facilities of cities' residents and 'cultural infrastructure');
- Private (household) expenditure on cultural goods and services;
- Price index of cultural goods and services;
- Public (government) expenditure on culture.

Guide to Eurostat culture statistics —
2018 edition: EU Cultural statistics:
<http://ec.europa.eu/eurostat/web/culture>



<http://ec.europa.eu/eurostat/web/culture>



Measuring the cultural and creative sectors in the EU

EP Pilot Project 2019 – **NEW CALL**

Timing: call for proposals **to be published end-2019**,

350.000€, 1 proposal to be funded

Objectives: to fill the existing gaps at Eurostat level on the CCS and consider the feasibility of creating a statistical framework that would enable regular statistical analysis of the economic, cultural and social potential of the CCS in Europe.

More info in the WP for the pilot projects:

<https://ec.europa.eu/programmes/creative-europe/sites/creative-europe/files/2019-annual-work-programme.pdf>

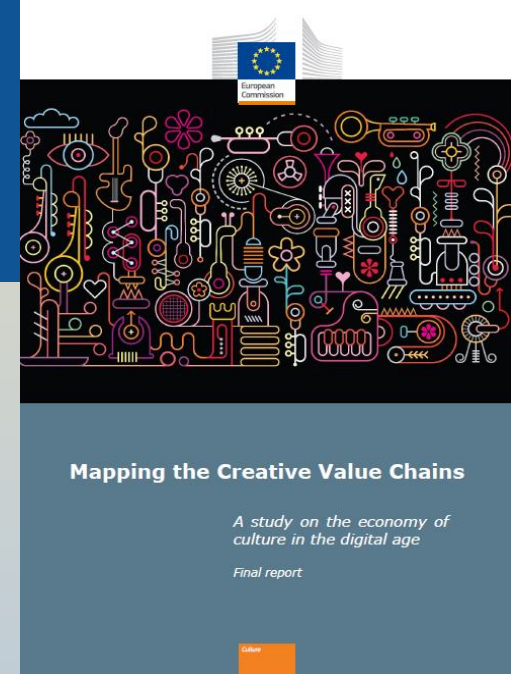


Study on creative value chains in CCS

Mapping the creative value chains

A study on the economy of culture in the digital age

published in May 2017



Analysis of **sectoral** value chain reports for visual arts, performing arts, cultural heritage, artistic crafts, book publishing, music, film, TV and broadcasting, multimedia

analyses existing **market imperfections** in creative value chains through the **digital shift** and the **value gap**

https://ec.europa.eu/culture/news/20170606-new-study-creative-value-chains_en

Date: in 12 pts

Crowdfunding4culture – some findings

Crowdfunding is also about **community/audience development, democracy/participation and marketing/publicity**, as the study shows



More than Funding

- 46% Reach out to a wider audience
- 42% New skills (marketing, comms, strategy)
- 38% Increased community involvement

nordstarter
Crowdfunding für Hamburg

Matched Crowdfunding for the Arts and Heritage Sectors

Dutch National Ballet Audience Development

Archaeology / In Your Hands
DigVentures supports and delivers exciting crowd-funded and crowdsourced archaeology projects around the world

FIRST KISS for Creative Entrepreneurs

10 000€ collectés sur KISSKISSBANKBANK = 20 000€ prêtés par ST'ART !

30.010 € en 2020
5 dagen
222 donateurs

So join us!



policy project

"FLIP (Finance, Learning, Innovation and Patenting) for CCIs" - 1, EP Pilot Project 2018

Timing: February 2019-21 (1m€)

Objectives:

Define and test policies and actions for sustaining and developing CCIs,

Generate cross-sectoral benefits and spill-overs in the different areas and sectors CCIs interface with

Areas of action:

skill classification model for CCIs

CCI-skills and traditional education and skills development systems

<http://creativeflip.creativehubs.net/#hero>

https://ec.europa.eu/culture/calls/pilot-project-cultural-and-creative-industries_en



"FLIP (Finance, Learning, Innovation and Patenting) for CCIs" - 2, EP Pilot Project 2019

Timing: to start early-2020, 2 year project), 1,05 m€

Call for proposals EAC/S12/2019,

Objectives:

to bridge the gap between cultural heritage education and skills development and the labour market

to encourage connections with creative industries and "third places" such as creative hubs, maker spaces, fablabs, cultural centers, community centers or other.

Areas of action:

skill enhancement model for CCIs

CCI-skills and traditional education and skills development systems

https://ec.europa.eu/culture/calls/eac-s12-2019_en

The Cultural and Creative Sector Guarantee Facility

https://ec.europa.eu/programmes/creative-europe/cross-sector/guarantee-facility_en



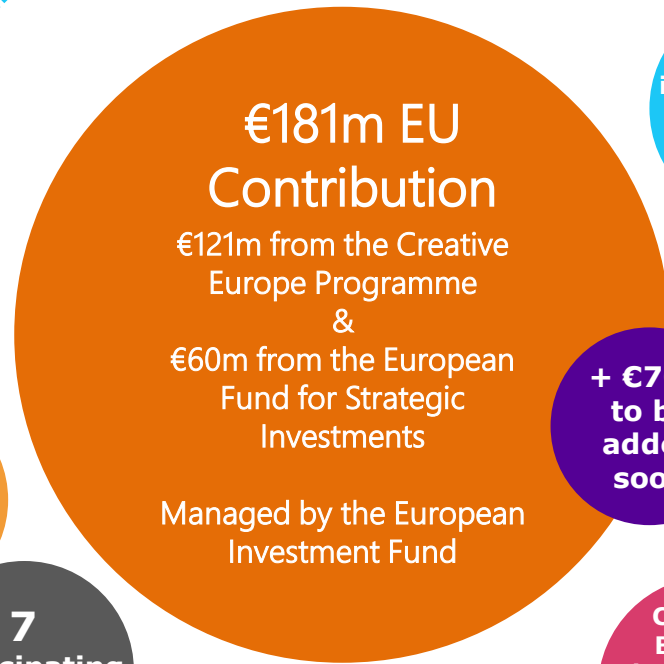
CCS GF

Key facts & figures

First financial instrument dedicated to culture and creativity

Broad coverage of the cultural and creative sectors

Architecture, archives, libraries and museums, artistic crafts, audiovisual, film, television, video games, multimedia, cultural heritage, design, festivals, music, literature, performing arts, publishing, radio, visual arts



- Delegation Agreement signed on 30 June 2016
- Call for Expression of Interest published on 18 July 2016
- First 2 applications received on 5 August 2016
- EFSI top-up signed on 12 December 2017



- 9 Agreements with national scope
- 1 Multi-country agreement covering 4 additional countries so far












Map of signed transactions

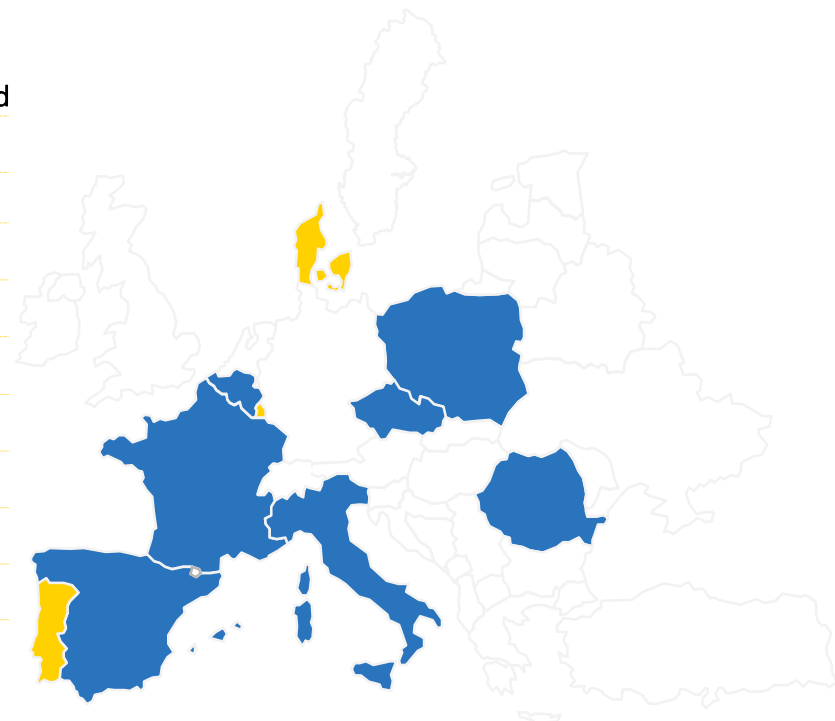
10 agreements signed with a total expected debt financing of EUR 863m corresponding to an aggregate budget allocation of c. EUR 63m



- 7 countries where agreements have been signed
- 3 countries where applications are under consideration

Agreements signed:

Country	Intermediary	Start of AP	Exp. Debt Financing supported
 Spain	CERSA	01/01/2017	EUR 250m
 Romania	Libra Internet Bank	01/03/2017	EUR 10m
 France	Bpifrance	01/05/2017	EUR 30m
 France	IFCIC (2 agreements)	25/07/2017	EUR 111.4m
 Belgium	PMV	19/12/2017	EUR 15m
 Belgium	Start SA	19/12/2017	EUR 10m
 Czech Rep.	Komerční Banka	19/12/2017	EUR 25m
 Italy	CDP	28/03/2018	EUR 285.7m
 Poland	BGK	01/01/2019	EUR 126m





S + T + ARTS

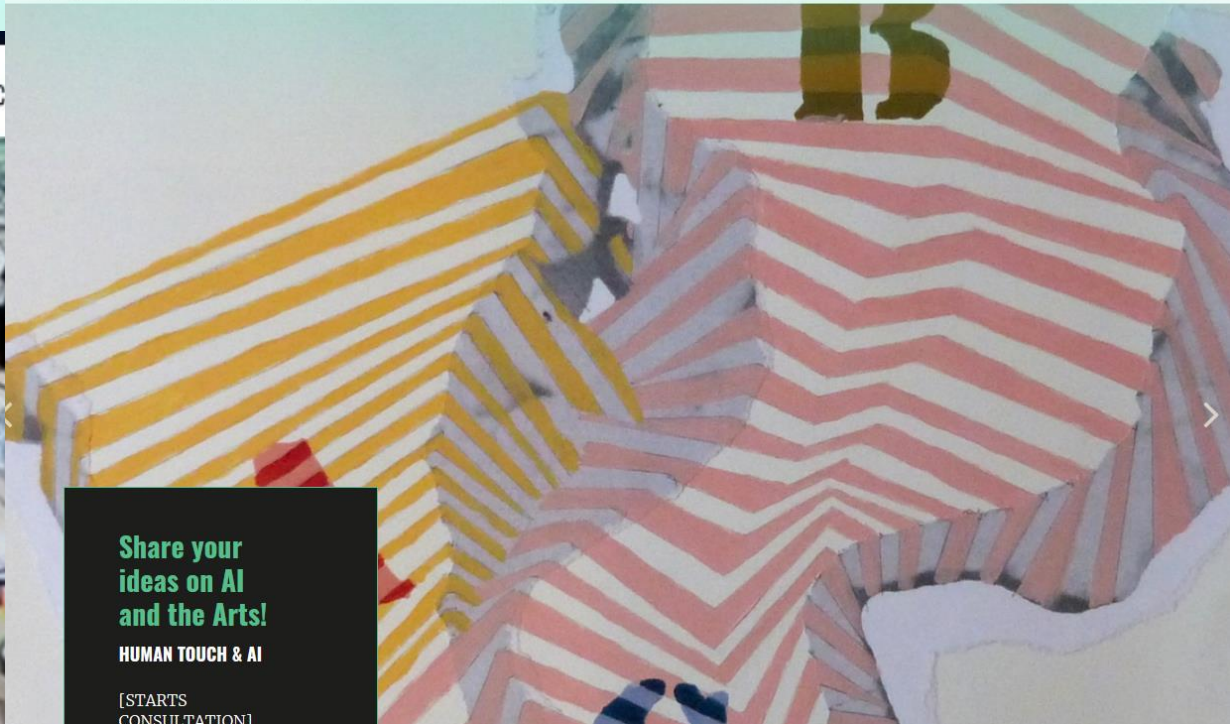
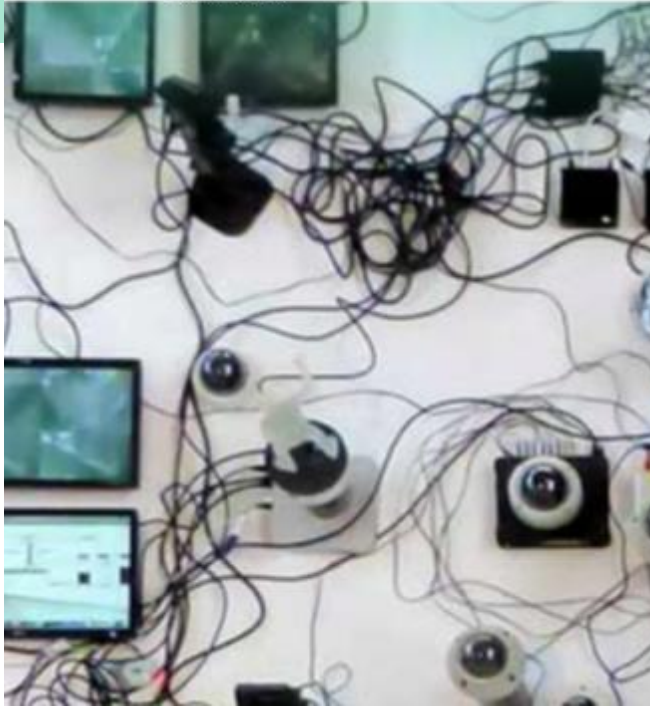
<https://www.starts.eu/>

S + T + ARTS

CALLS | EVENTS | NEWS | PRIZE | RESIDENCIES | LIGHTHOUSES



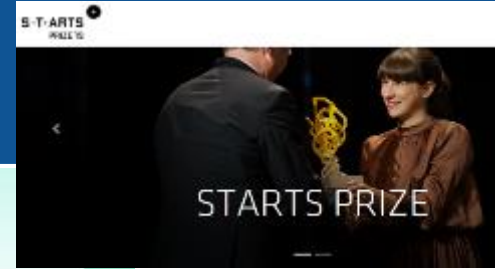
S + T + ARTS
RESIDENCIES



Share your
ideas on AI
and the Arts!

HUMAN TOUCH & AI

[STARTS
CONSULTATION]



<https://www.starts.eu/>

S + T + ARTS

S + T + ARTS

CALLS | EVENTS | NEWS | PRIZE | RESIDENCIES | LIGHTHOUSES

DT-ICT-05-2020 BIG DATA INNOVATION HUBS

July 9 2019 through November 13 2019 , 2019

- CURRENT RESIDENCIES
- TECH PROJECTS
- PRODUCERS
- NEWS & EVENTS
- BLOG
- robotics
- Physical Human-Robot Interaction
- body-representation
- visual art
- sensor
- projection
- light
- matters
- thermal
- scale
- game
- psychology
- ethics
- humanity
- immersion
- virtual reality
- film production
- methodology
- learning
- linguistics
- language
- perception
- audio

Want to collaborate with Artist?
Click here to start your own Call now!

SMART>SOS

Job-Microbiological Art Research & Technology goes to Self-Organizing Synthesizer...

Transhuman Expression: Human-Machine Interaction as a Neutral Base for a New Artistic and Creative Practice

ICT INNOVATION FOR SMES DT-ICT-03-2020 I4MS PHASE 4

July 9 2019 through November 13 2019 , 2019



EU Support for digital Start-ups

- Startup Europe (various activities to support web and ICT entrepreneurs in the EU through the H2020 programme)



<https://ec.europa.eu/digital-agenda/en/about-startup-europe>



Horizon 2020

published or published soon (H2020 WP 2018-20):

TRANSFORMATIONS-04-2020: **Innovative Approaches to urban and regional development through cultural tourism**

TRANSFORMATIONS-08-2019: The **societal value of culture** and the impact of cultural policies in Europe

DT-TRANSFORMATIONS-11-2019: **Collaborative approaches to cultural heritage for social cohesion**

DT-GOVERNANCE-13-2019: **Digitisation, DSM and European culture**: new challenges for creativity, IPR and copyright

DT-TRANSFORMATIONS-10-2020: Evolving European **cultural symbols and identities**



Horizon 2020


More information and help:

Horizon 2020 **National Contact Points** in EU and associated countries for:

- Guidance on choosing relevant H2020 topics and types of action
- Advice on administrative procedures and contractual issues
- Training and assistance on proposal writing
- Distribution of documentation (forms, guidelines, manuals etc.)
- Assistance in partner search

- http://ec.europa.eu/research/participants/portal/desktop/en/support/national_contact_points.html

... also microfinance



EUROPEAN INVESTMENT FUND
Supporting entrepreneurship and innovation in Europe

[Home](#) [Contact us](#) [Sitemap](#)

[Who we are](#) [What we do](#) [News & Publications](#) [Work at the EIF](#)

- Equity products
- Debt products
- Microfinance**
 - European Progress Microfinance Facility
 - Entrepreneurs supported through Progress Microfinance
- Regional Development


Entrepreneurs supported through Progress Microfinance

Across the European Union there are many women, young people, individuals belonging to a minority group and many other entrepreneurs that would like to start-up their own business, yet often access to finance for them is difficult.


Progress Microfinance gives all these people a chance. By providing funding and guarantees to banks, microfinance institutions and any other entity authorised to provide microfinance instruments in the EU Member States, thus by reducing their exposure to risk, Progress Microfinance aims to encourage the availability of micro-loans to entrepreneurs.

Carla, Alina, Anton and other entrepreneurs benefited from the support of Progress Microfinance which allowed their local microcredit providers to give them the necessary kick-start to launch their businesses and carry out their ambitions.

Do you want to know more? Click on the pictures to read some stories...



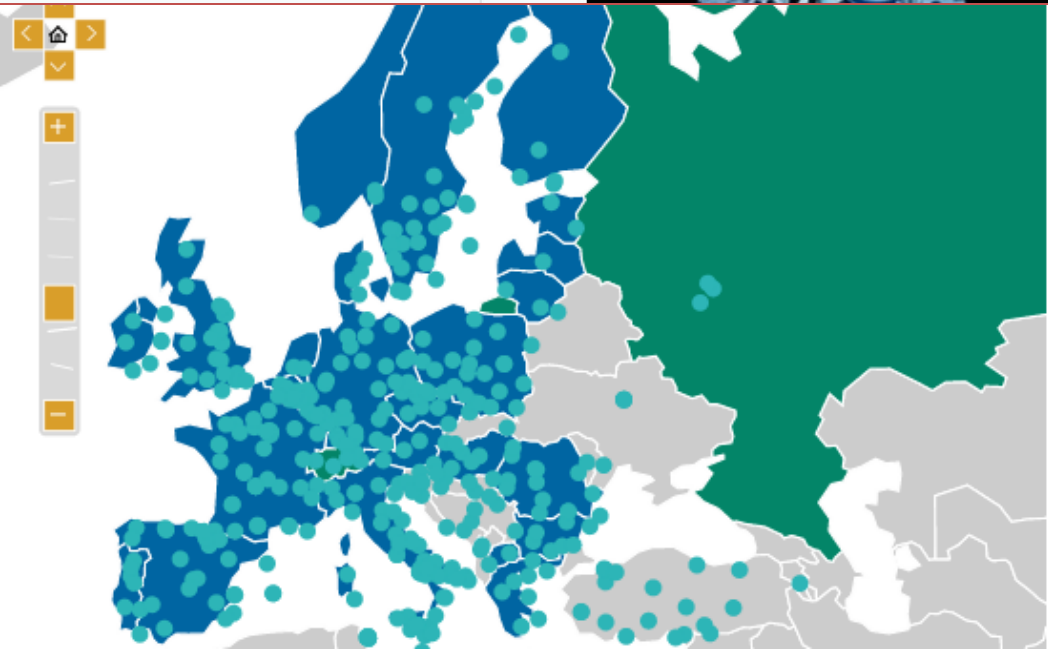
microStart, Belgium



Šaulių Bankas AB, Lithuania



Sector group:
Creative Industries



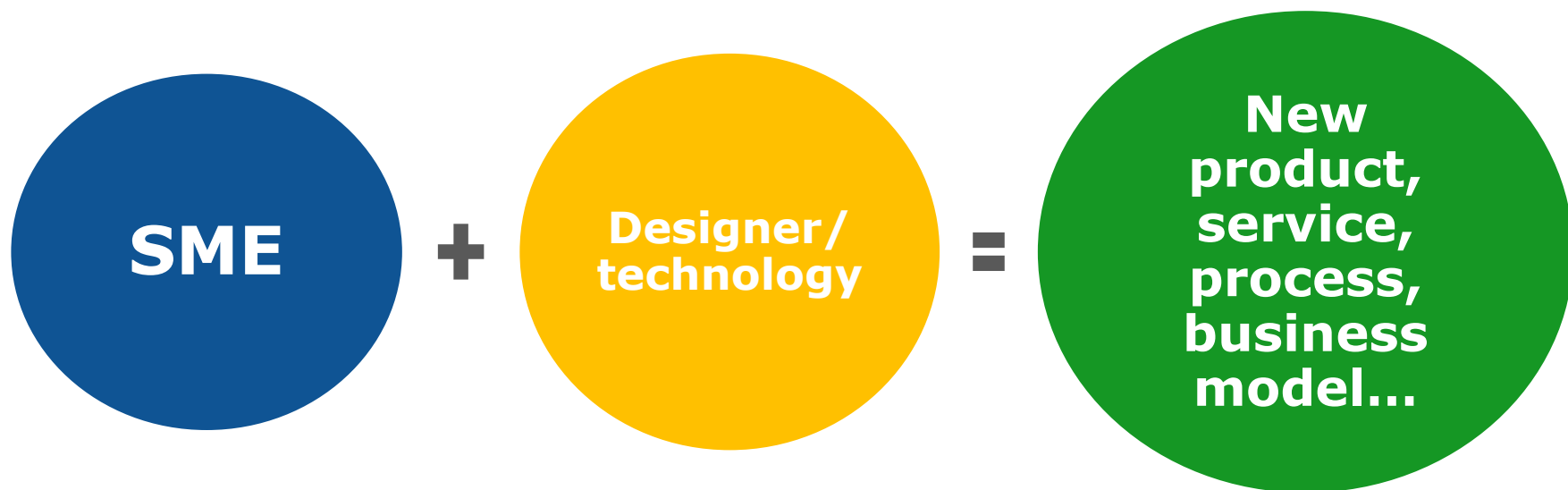
Working group CCI's!

European incubation network(s) for creativity-driven innovation (COSME)

- Support to trans-national network(s) of business incubators and accelerators
- Objectives:
 - ✓ provide business support to SMEs and start-ups in fashion-tech and tourism sectors in integrating creativity, art and design skills with cutting-edge technology, science and other relevant expertise;
 - ✓ creation, business development and scaling-up of companies in fashion-tech and tourism.

Project started in July 2018

WORTH Partnership Project (COSME)



- ✓ **Started in June 2017 - Duration 4 years**
- ✓ **150 partnerships between creative people and SMEs**
- ✓ **Support in terms of funding (10.000€/partnership), coaching and advice (IPR, market analysis ...)**
- ✓ **Calls for expression of interest**
- ✓ **<http://www.worthproject.eu/>**



European
Commission

www.access2finance.eu

europa.eu [Your Europe](#) [europa.eu](#) [Cookies](#) | [Contact](#) | [Legal notice](#) | [English \(en\)](#)

[EUROPA](#) > [Your Europe](#) > [Business](#) > [Funding](#) > [Access to finance](#)

[Home](#) | [Start & grow](#) | [VAT & customs](#) | [Selling abroad](#) | [Staff](#) | [Product requirements](#) | **[Finance & funding](#)** | [Public contracts](#) | [Environment](#)

[Life and travel](#) >


Finance & funding

- [EU funding programmes](#)
- [Access to finance](#)**
- [Exchanges for young entrepreneurs](#)

Access to finance

This site will help you to apply for loans and venture capital supported by the European Union. Click on your country to locate banks or venture capital funds that provide finance supported by the EU:

Select a country



How it works +

EU funds +

How can I apply for business grants? +

Share on [f](#) [t](#) [g+](#) [in](#) [✉](#) [Feedback](#)

ERASMUS for young entrepreneurs

- 1-6 months of mobility
- also for "start-up entrepreneurs" with less than 3 years of entrepreneurial experience

<https://www.erasmus-entrepreneurs.eu/page.php?pid=014>

Local contact points in your country can help:

<https://www.erasmus-entrepreneurs.eu/page.php?cid=5>

Recent testimonies of successful business networking -
Erasmus for Young Entrepreneurs programme

Join us on





1. Learning mobility of individuals

- Mobility of individuals in the field of education, training and youth
- Erasmus Mundus Joint Master Degrees
- Large Scale European Voluntary Service Events

2. Cooperation for innovation and the exchange of good practices

- Strategic partnerships in the field of education, training and youth
- Knowledge Alliances
- Sector Skills Alliances
- Capacity building in higher education and youth

3. Support for policy reform

4. European Voluntary Programme





1) On-going pilot project on mobility for artists and cultural professionals:

[i-Portunus](https://www.i-portunus.eu/) (<https://www.i-portunus.eu/>)

- Contract managed by Goethe, Institut français, Izolyatsia/Ukraine, Nida Art Colony/Vilnius Academy of Arts, and other
- Tender for 1 m€ (620,000 earmarked for mobility of artists and culture professionals)
- Launch of **[i-Portunus](https://www.i-portunus.eu/)** Call for individual artists: First call: **15 April**



i-Portunus

A pilot mobility scheme for artists and culture professionals

www.i-portunus.eu

**AT THIS STAGE, for Performing Arts (theatre and dance)
and the Visual Arts (non audio-visual)**

i-Portunus is implemented on behalf of the European Commission by [Goethe-Institut](#), in consortium with the [Institut français](#), [Izolyatsia](#) and [Nida Art Colony of Vilnius Academy of Arts](#).





2) Preparatory Action: Mobility Scheme for Artists and Creative People, *Call for Proposals EAC/S06/2019*

- Total budget is 1.5 m€, asking for proposals with max 500,000 so as to select and fund 3 beneficiaries
- According to the 2019 annual work programme for the implementation of the Creative Europe Programme: https://ec.europa.eu/programmes/creative-europe/content/2019-annual-work-programme-creative-europe_en, page 114)



3) **Pilot project Makers' Mobility**, *Call for Proposals*

EAC/S09/2019

Timing: to start early-2020 (2 year project), 350.000€

Call for proposals EAC/S09/2019,

Objectives: to define and test policies and actions supporting the mobility and exchanges of experience between the cultural and creative industries, creative hubs, maker-spaces, fab-labs and formal and non-formal learning and skills development systems in a cross-sectoral way.

Areas of action:

- Mapping, needs assessment, recommendations, some exchanges
- https://ec.europa.eu/culture/calls/eac-s09-2019_en



policy project

"Cultural and Creative Spaces and Cities", funded under the Cross-Sectoral Strand of Creative Europe

Timing: **started end-2018**, for 2 years, 1,5m€

Objectives:

bring closer together **cultural and creative spaces** and local **decision-makers**,

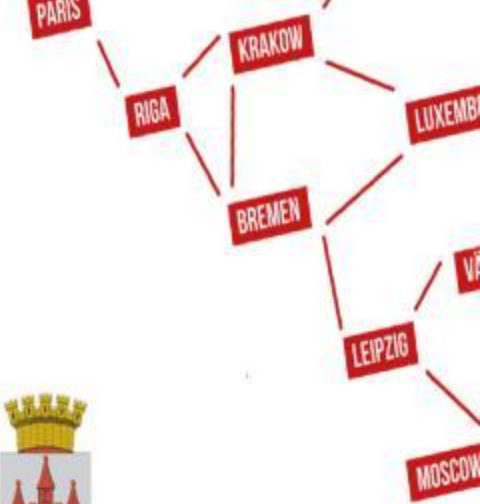
help to better valorise **public spaces** for **social and urban regeneration** through **culture**,

share best practice concerning **social inclusion** and the relations of cultural and creative spaces with their **neighbourhoods**

explore and share best practice of cultural and creative spaces with aspects of the **collaborative economy** and **innovative models** for the **delivery of public services**.

<http://www.creativespacesandcities.com/>

PARTNERS



Co-funded by the
Creative Europe Programme
of the European Union

Florence Lisbon Prague ATHENS EUROPEAN CAPITALS OF CULTURE ICÓW Siu els Guimarães Istanbul Osice Linn



Competition starts at least 6 years in advance, cities need to:

- **ENGAGE** with their citizens and stakeholders
- **DEVELOP** an ambitious programme, integrated into development strategy
- **HAVE** all new cultural infrastructure **READY** for the start of the year

58 CITIES

From Athens in 1985 to Plovdiv (Bulgaria) & Matera (Italy) in 2019

2019 **Plovdiv** (Bulgaria)
and **Matera** (Italy)
↓
2020 **Galway** (Ireland)
and **Rijeka** (Croatia)
↓
2021 **Timisoara** (Romania)
and **Elefsina** (Greece)
and **Novi Sad** (Serbia)
↓
2022 **Esch** (Luxembourg)
and **Kaunas** (Lithuania)

NEW! Capacity building activities for future ECOCs

https://ec.europa.eu/programmes/creative-europe/content/capacity-building-activities-european-capitals-culture_en

Joint Action OECD-European Commission (DG EAC) **Enhancing the role of culture in local development strategies**

4 peer-learning policy seminars from Q4 2019 to Q4 2020

To be announced by the OECD in the coming months

<https://ec.europa.eu/programmes/creative-europe/sites/creative-europe/files/library/c-2018-6687.pdf>



URBAN AGENDA

FOR THE EU



WORKING TOGETHER
FOR BETTER CITIES

CULTURE & CULTURAL
HERITAGE

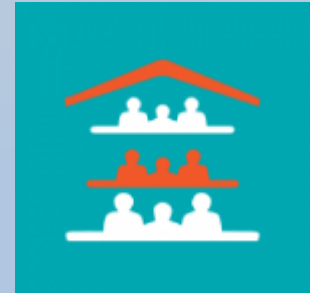
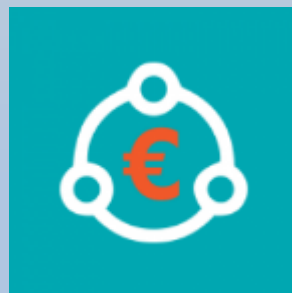
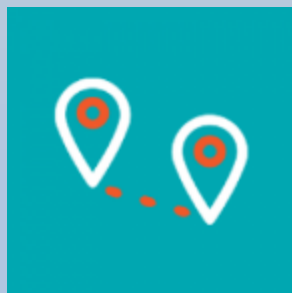
Urban Agenda for the EU

Partnership on Culture/Cultural Heritage launched

<https://ec.europa.eu/futurium/en/culturecultural-heritage/about-0>

<https://ec.europa.eu/futurium/en/urban-agenda>

<https://ec.europa.eu/futurium/en/culture-and-cultural-heritage>



*(two meetings took place, in Berlin and Brussels, next: presence at **European Week of Regions and Cities in October 2019** in Brussels)*



Urban Agenda for the EU: new Partnership on Culture and Cultural Heritage

Member States:

- Germany (Coordinator)
- Italy (Coordinator)
- Cyprus
- France
- Spain

Regions:

- Canary Islands (ES)
- Coimbra Region (PT)
- Flemish Region (BE)
- Ljubljana Urban Region (SI)
- Silesian Voivodeship (PL)

Cities:

- Alba Iulia (RO)
- Berlin (DE)
- Bordeaux (FR)
- Espoo (FI)
- Florence (IT)
- Jurmala (LV)
- Katowice (PL)
- Kazanlak (BG)
- Nagykanizsa (HU)
- Úbeda (ES)

Other participants:

- European Commission (REGIO, EAC, RTD, JRC, DEVCO, AGRI, EASME, CLIMA, SecGen)
- European Committee of the Regions
- European Investment Bank (EIB)
- Dutch Federation of Cultural Heritage Cities (NL)
- Eurocities
- ICLEI
- JPI Cultural Heritage
- URBACT

URBACT Action Planning Networks - supporting cities in addressing policy challenge by producing an integrated action plan

URBACT Networks on Culture and Cultural Heritage:

<https://urbact.eu/culture-heritage>

URBACT
helps cities to develop pragmatic solutions that are new and sustainable and that integrate economic, social and environmental urban topics.



URBACT Network
"Creative Spirits":
Boosting creative entrepreneurship through creative-based urban strategies

<https://urbact.eu/creative-spirits>

Lead Partner:
Újbuda - Hungary

Lublin - Poland
Kaunas - Lithuania
Waterford - Ireland
Loulé - Portugal
Ibi - Spain
Ravenna - Italy
Maribor - Slovenia
Sofia - Bulgaria





Urban Innovative Actions

- *testing new solutions on the urban level (**for cities >50k inhabitants**), financed thru **ERDF** and manage by **UIA Secretariat in Lille**, up to **80% of project activities** and up to **5 M EUR ERDF** money*
- ***5th call for proposals** to be launched **in September 2019 tbc** (DDL December 2019), 4 topics: **Air quality, Circular economy, Culture and Cultural Heritage, Demographic change***
- *Topic papers and further info available here:
<https://www.uia-initiative.eu/en/call-proposals/5th-call-proposals>*



**Creative
Europe**

Creative Europe calls

You can find new calls on the following websites:

Policy projects: <https://ec.europa.eu/culture/calls>

Other: https://eacea.ec.europa.eu/creative-europe/funding_en

https://ec.europa.eu/programmes/creative-europe/calls_en

For help, please contact the

CREATIVE EUROPE DESK in your country:

https://ec.europa.eu/programmes/creative-europe/contact_en



New EU Funding Portal

For all different EU funding programmes, just type in "culture", f.ex....

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home>



More:

New - KIC (Knowledge and Innovation Community) for CCIs

https://ec.europa.eu/commission/presscorner/detail/en/IP_19_3849

and:

The Culture and Creative City Monitor (*new edition to be launched*):

<https://composite-indicators.jrc.ec.europa.eu/cultural-creative-cities-monitor/>

Studies:

Study on competitiveness of CCIs for growth and jobs:

http://ec.europa.eu/growth/content/boosting-competitiveness-cultural-and-creative-industries-growth-and-jobs-0_en

Different CCI-related studies under Horizon 2020

<https://ec.europa.eu/programmes/horizon2020/en>



Thank you!

barbara.stacher@ec.europa.eu

twitter: @stachba